



**ORIGINAL ART MURAL PERMIT APPLICATION**

**Applicant: Complete all sections below that apply to the proposal. Please print legibly.**

Mural Installation Location \_\_\_\_\_

Mural \_\_\_\_\_ Artist \_\_\_\_\_ Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Mural (check all that apply):

- Mural painted on exterior structure     Mural consisting of other material affixed to structure

Type \_\_\_\_\_ of \_\_\_\_\_ Structure: \_\_\_\_\_

Proposed Mural Dimensions:

width	height	total area
ft.	ft.	ft.

**Responsibility Statement**

The artist must agree to comply with each of the following terms as consideration for issuance of an Original Art Mural permit. The application will not be accepted unless the artist agrees to these terms by initialing each of them.

\_\_\_\_\_ I certify that no compensation will be given or received for the display of the mural or the right to place the mural on this site.

\_\_\_\_\_ The proposed mural is a hand-produced work of visual art as defined in the Bear Mountain Recreation and Parks District Public Arts Policy.

\_\_\_\_\_ The proposed mural will remain in place, without alterations other than necessary maintenance and repair, until the Bear Mountain Recreation and Parks District approves another mural to replace it.

\_\_\_\_\_ A public meeting on the proposed mural will be held, with notice of the meeting provided pursuant to the *California Government Code*, and posted at the site of the proposed mural. I understand that a permit for an Original Art Mural will not be issued unless and until the Bear Mountain Recreation Board of Directors approves such issuance.

With my signature below, I attest that each of the above initialed items is true, and I agree to each of these terms. I understand that I am contractually bound by these terms for the life of the mural. Violations of

any of the above initialed terms, or policies included in Bear Mountain Recreation and Parks District's Public Art Policy, will be enforced by the District.

Artist Name (printed) \_\_\_\_\_

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_

### **ORIGINAL ART MURAL APPLICATION SUBMITTAL REQUIREMENTS**

**All mural applications must be accompanied with the following information:**

- Completed "Original Art Mural" permit application form, including signature of artist;
- Three full-sized copies of a site plan drawn to scale, and one 8.5 x 11 inch reduction suitable for photocopying, that identifies:
  - Structure's location façade on which the mural will be located;
  - names of streets that abut the site;
  - north arrow;
  - location and dimensions of existing and proposed murals;
- Details about how the mural is affixed to the structure's façade;
- Written description of material(s) used for the mural;
- Cash, check, credit card or money order for required fee.

**Bear Mountain Parks and Recreation  
Public Arts Policy  
2016 (proposal)**

**MISSION:**

- To enhance the quality of life by incorporating public art within all Bear Mountain Parks and Recreation District's parks and properties, as vital component to the enjoyment of the parks as public space and to advance over all park experience as a positive one by creating an atmosphere of inclusion that detours graffiti.
- The first Component of this policy is to adopt and establish a color scheme for the entire Bear Mountain Parks and Recreation District. A color scheme in which all our stationary and office equipment would be redesigned to match the rest of our district. All new staff and board member and volunteer apparel would also adopt the new color scheme. This color scheme would be used in an alternating fashion to attract positive attention. Our benches and shade awning would be repainted in this new color scheme. The proposed two color scheme of this policy would be ROYAL BLUE and YELLOW the colors of Cal-State Bakersfield otherwise known as CSU Bakersfield or California State University Bakersfield. CSUB's Blue and Yellow would connect our entire district to the only major University in our County. The Blue and Yellow would extend to our trash cans and utility boxes. This would not extend to the David Head Center or major surface areas on bathroom structures in San Diego Park and Weedpatch Park.
- We as the Bear Mountain Parks and Recreation District are the leaders in public art and serve as the first Parks and Recreation District to have a public mural within a public park in Kern County, with the unveiling of the "Marcos Reyes Y Que!" mural located in the northwest corner of San Diego Park in 2013.
- We as The Bear Mountain Parks and Recreation would like declare our public parks as designated public arts areas that encourage the involvement of youth in the creation of public murals within our parks that have an important historical connection to the surrounding communities of Arvin, Weedpatch and Lamont.
- We as The Bear Mountain Parks and Recreation would like to include public sculpture as important component of the arts and would also incorporate public sculptures within our parks to enhance the beauty of our parks and properties. We want to be prepared if ever an artist would like to donate a piece of public sculpture. In addition we would encourage any local politician or governing body in Kern County that would like to commemorate local veterans and honor or parks with a place or remembrance and dedication to fallen and living warriors of our armed forces.
- All artwork and sculptures would reflect the universal idea of "Urban Culturalism" as defined by the following.

“Urban Culturalism is the idea that public artwork should reflect a positive message that is understood at a fundamental level by either shape, color or message. This art theory has been used by neighboring communities to combat against graffiti and public defacement. By using “Urban Culturalism,” as the main component of all public art within Bear Mountain Parks and Recreation District we would guarantee a mural or sculpture that speak to the community.” Jorge Guillen 2008

- We as The Bear Mountain Parks and Recreation serve the right to refuse any artwork that is considered offensive, gang related, illegible and disrespectful. All artwork must also not contain any religious content as to not offend any persons.
- We as the Bear Mountain Parks and Recreation District play a very important role as leaders within the communities of Lamont, Arvin, and Weedpatch in public park services and understand to continuous problem of gang related public defacement and graffiti within our parks and strive to take care of any problems that may arise of nature by removing the said vandalism..
- We as the Bear Mountain Parks and Recreation District would encourage the local youth groups already doing volunteerism in our local communities such as the Sheriffs Activities League (SAL), The Dolores Huerta Foundation Youth Group (DHF-YG) and similar groups such as probation department to work with local artists to create murals within our parks.
- We as the Bear Mountain Parks and Recreation District would also like to encourage similar groups the outlying areas of Kern County to come and establish partnerships to create a public art within our parks and properties.

#### **DESIGNATED PUBLIC MURAL SPACE:**

- All existing and future party structures, stone benches and trash cans within Bear Mountain Parks and Recreation District will be painted in a blue and yellow alternating pattern with each side a different color. The ceiling of each shade structure will be repainted white and only white as needed due to normal wear and tear or vandalism.
- Sections of the play structures at both San Diego and Weedpatch parks that are continuous vandalism problems would be left open for artists to repaint section in vibrant colors.
- All trash cans that lay with all parks under the jurisdiction of Bear Mountain Parks and Recreation District including sides and backsides of benches will be open for murals once program is started. The seating area of bench will remain either Yellow or Blue depending on pattern of area.
- The North Wall within San Diego Park in partnership with property owners and local youth groups and artists to create murals at zero cost to Bear Mountain Parks and Recreation District. This wall consists of three individual properties and can use the space according to season.

- The Weedpatch Park restrooms will be open for murals except the north facing wall which will remain brown. In addition the Weedpatch sign will be repainted and protected with an anti-graffiti finish. The small centipede creature will be open for murals and repainted as needed by volunteer artists.
- All playground equipment and toy structures would be repainted blue and yellow to show a sense of unity within playground area within the BMPR's district.
- The insides of our public restrooms will be repainted pink to detour vandalism and ensure paint reserves stay low within restrooms by playing psychological warfare on would be vandals. By painting the restrooms pink it will make the younger generation committing the vandalism to think twice about their actions.
- Any and all existing metal boxes that house electrical equipment and grids, which would include transformer boxes and utility boxes within Bear Mountain Parks and Recreation District parks and properties.
- All exterior surface walls at Bear Mountain Parks and Recreation District public pools in Lamont and Arvin, California that include walls facing out wards towards streets, baseball diamonds and back side of each grandstand. The communities of Arvin and Lamont are different and each have their own unique histories so any project would reflect those unique traits in addition would include input from community.
- No wooden benches or their back support shall be painted pursuant to this Public Arts Policy. Should any wooden bench or portion thereof be painted, Bear Mountain Recreation and Parks District Maintenance will replace the painted portion.

#### ARTIST'S RESPONSIBILITIES:

- Any and all artist who come forward after ratification of Public Arts Policy for Bear Mountain Parks and Recreation District and are not on original roster of designated artists with The Arts Council of Kern County will be charged a \$20.00 fee per day. That is to say if an artist wishes to come to a BMPRD park and wants to paint they would be charged \$20.00 non-refundable fee for each day they work on a project, which would include all surfaces previously stated.
- This \$20.00 fee would go towards general services to generate revenue for other projects under Bear Mountain Parks and Recreation District
- All artists must obtain approval of a proposed sketch before image is approved. A committee will be formed from within the board to oversee images. The rules are fairly simple and adhere to the fundamental idea of "Urban Culturalism:"
  - Bright colors
  - Geometric shapes
  - A Positive Message and or historical connection to area.

So long as images fall under these parameters we should have no problem.

- All artists who are participating in creation of murals may use artist name within a mural but cannot be the main focus and must use it to say something to the kids of the community. A simple example can be “SWEAR says Stay in school!” All artist who wish to use their artist name must also make it legible so simple that even a Kindergartner can make out what it says, (it cannot look like tagging).
- All artists will have images up for at least one month depending on community response. If a mural is designated by the community as a favorite image may stay on longer, this will be a case by case scenario.

### VANDALISM

- All artists are responsible for the maintaining of his or her mural and will have up to seven days to fix any vandalism or touch image up if it gets tagged on with no additional fees. In addition we would provide a one day permit amnesty for a future project. If artist cannot come within those seven days another artist will be brought in to recreate image. If this cannot be done than we would just repaint area and get it ready for next artist or go with our adopted color scheme.